



UC **SANTA BARBARA**
Master of Technology Management
 Technology Management

Technology has fundamentally changed the way companies think about and operate their businesses, offering unprecedented efficiency and speed in the way they develop and deliver products/services and manage operations. But today's rapid pace of innovation and organizational change can be daunting for even the most seasoned professional. Those early in their careers can find it particularly challenging as they prepare for leadership roles on projects, products, and teams. The Master of Technology Management offers the essential business knowledge and entrepreneurial mindset to help early-career professionals navigate their careers and expand their leadership opportunities within technology-driven firms.

Acquire the knowledge and entrepreneurial mindset to successfully lead projects, products, and teams within fast-paced technology-driven firms through

**UC Santa Barbara's
 MASTER OF TECHNOLOGY
 MANAGEMENT**



ONE YEAR, RESIDENTIAL

The Master of Technology Management is an immersive, one year, residential program located in beautiful Santa Barbara. Many students go on to work within the thriving local technology sector at such companies as Procure, Apeel Sciences, and Appfolio.

EARLY CAREER

The Master of Technology Management is designed for motivated, early-career professionals. Although most students have 1-2 years of business experience, no experience is required. 93% of graduates have offers within 3 months of graduation.

MULTIDISCIPLINARY

A diverse cohort of 45-50 students is reflective of today's multidisciplinary business teams. Whether you have a background in STEM or the social sciences, MTM can help advance your career. 50% of graduates enter project and product management and development after graduation.

Technology Management comprises the strategies technology-driven companies employ to effectively manage the challenges and opportunities presented by technological disruption and organizational change. At the core of Technology Management are five key factors that leaders must assimilate into their business practices in order to adequately adapt to change, continuously innovate, and, ultimately, drive competitive advantage. These factors serve as the foundation for the Master of Technology Management curriculum.

Key Factors in Technology Management

-  Innovation-driven
-  Multi-disciplinary
-  Agile
-  Business Fluent
-  Human-centric



MTM CURRICULUM

<i>coursework</i>	Innovation Driven	Agile	Human-centric	Multi-Disciplinary	Business Fluent
Human Capital		●	●	●	
Finance		●			●
Project Management	●	●		●	●
Product Management	●	●	●	●	●
Business Strategy	●	●			●
Data Science		●			●
Marketing	●	●	●		●
Organizational Development	●	●	●	●	

REQUIREMENTS

- > Minimum 3.0 GPA or B average equivalent (undergraduate)
- > Official GRE or GMAT scores
- > Official TOEFL or IELTS scores (if applicable)
- > Statement of Purpose, Statement of Personal Achievements/Contributions, and Resume or CV
- > 3 Letters of Recommendation

DEADLINES

- JANUARY 15, 2021
- MARCH 1, 2001
- MAY 1, 2021

CONTACT

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